

Tracking- und Analyse-Tools innerhalb der Freiburger Nachrichten AG

| Produktname | Anbieter (Land) | Zweck | Datenschutzerklärung | Opt-Out-Link |
|-------------------|----------------------------|--------------------------|---|---|
| Facebook | Meta Platforms Inc. (US) | Werbung und Marketing | https://www.facebook.com/policy.php/ | https://www.facebook.com/policy.php |
| Instagram | Meta Platforms Inc. (US) | Werbung und Marketing | https://www.facebook.com/policy.php/ | https://www.facebook.com/policy.php |
| Twitter | Twitter Inc. (US) | Werbung und Marketing | https://twitter.com/en/privacy | https://optout.aboutads.info |
| Google Ad Sense | Google Inc. (US) | Webanalytics und Werbung | https://policies.google.com/privacy?hl=de | https://support.google.com/ads/answer/2662922?hl=en-GB |
| Google Ad Manager | Google Inc. (US) | Webanalytics und Werbung | https://policies.google.com/privacy?hl=de | N/A |
| Google analytics | Google Inc. (US) | Webanalytics | https://policies.google.com/privacy?hl=de | https://tools.google.com/dlpage/gaoptout?hl=en-GB |
| Google Firebase | Google Inc. (US) | Webanalytics und Werbung | https://policies.google.com/privacy?hl=de | N/A |
| Mediapulse | Mediapulse AG (CH) | Webanalytics | https://www.mediapulse.ch/datenschutz/ | N/A |
| Hubspot | HubSpot, Inc. (US) | Webanalytics und Werbung | https://legal.hubspot.com/de/privacy-policy | N/A |
| Audienzz | audienzz AG (CH) | Werbung | https://cdn.adnz.co/audienzz/files/AGB_audienzz_2021.pdf | N/A |
| Aboshop | edp-services ag (CH) | Funktion Loginbereich | N/A | N/A |
| IO Technologies | IO TECHNOLOGIES, Inc. (US) | Webanalytics | https://iotechnologies.com/gdpr | N/A |
| ad go mobile | Darnhofer GmbH (CH) | Werbung und Marketing | https://www.adgomobile.ch/daten-schutzer-klarung | N/A |

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